

March 12, 2008

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, March 12, 2008, at 7:10 p.m. in the Torrance Community Television Studio located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Barnard, Carlson, Haussmann, Perkins, and Vice-Chair Sunshine

Also Present: Cindy Hibbard, Secretary
Don Fefie, Acting TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: Nishinaga

Absent: None

3. FLAG SALUTE:

Commissioner Korman led the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Carlson moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Perkins, carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) February 13, 2008

MOTION: *Commissioner Perkins moved to approve the minutes of December 12, 2007. This motion seconded by Commissioner Barnard, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1) Producer Incentive Committee - NONE

C) Report of the Community Television Center

- 1) **February, 2008** – Manager Smith discussed statistics for the month. He highlighted 17 new programs were completed with 21 programs bicycled. He also noted studio usage was at 68%, field camera check-outs for the DV Field Camcorders were at 52%. Post-production was up over the previous year at 84% compared to 80%. 03 Users attended Pre-Production Planning Workshop, with 03 becoming certified. 02 Users attended the Post-Production Workshop with 01 becoming certified. 03 Producers took the Waiver Exams, with 03 becoming certified. Staff gave a tour of 27 youth and adults from Cub Scout Den 851, Pack 6.

Brief discussion followed.

MOTION: *Commissioner Carlson moved to accept the Torrance Community Television Center Report for February 2008. This motion seconded by Commissioner Perkins, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities

A regulatory filing has revealed that AT&T will be spending \$500,000,000 more than expected on U-Verse deployment, while noting that the VDSL-based IPTV service would be available to one million fewer people by the end of 2008 than previously projected. AT&T now says that between January of '07 and the end of '08; they'll spend between \$4.5 and \$5 billion to reach 17 million of their customers.

The 19 largest U.S. cable and telephone providers -- representing about 94% of the market -- acquired more than 8.5 million high-speed Internet subscribers in 2007, according to findings from Leichtman Research Group.

The National Association of Telecommunications Officers and Advisors (NATOA) released results of a preliminary survey it conducted among its members to obtain a snapshot of the impact state video services legislation has had to date on communities and subscribers. While state video franchising is still a relatively new concept, the survey posed questions regarding its effects on competition, rates and services, PEG (Public, Educational and Governmental) access, and consumer complaints. Responses came from 14 of the states which have adopted state video legislation. A total of 139 Local Franchising Authorities (LFAs), representing 10 million cable subscribers (15% of cable subscribers nationwide), participated in the survey.

Milpitas officials set the wheels in motion this week to possibly take control of the municipal wireless Internet system established by EarthLink Inc. a company trying to sell off its nationwide Wi-Fi business due to plummeting profits.

According to a new pay report by Parks Associates, 33 million of the nation's 300,500,000 residents will have access to 10Mbps broadband by 2012. The group also breaks down market ownership among the largest broadband providers, noting that Comcast controls 22% of the market to AT&T and Verizon's 21% and 13% respectively. Obviously the majority of customers will be somewhere around 3-7Mbps -- and the FCC's official classification of what constitutes broadband remains a paltry 200kbps.

While the report cites optimistic growth and an increase in competition among well-served areas, the group does issue a warning in their press release:

After EarthLink pulled out of its agreement to build a citywide wireless network in Houston, the city could have become overwhelmed by the idea of trying to move forward with a new plan. However, they opted to just keep pushing through with the development of a network designed to bring Wi-Fi connectivity to everyone within a large geographical area.

Brief discussion followed.

MOTION: *Commissioner Korman moved to accept the Report of Legislative and Cable Related Activities for February 2008. This motion seconded by Commissioner, Carlson motion carried with aye vote.*

- E) Old Business - NONE**
- F) New Business - NONE**
- G) ADDENDUM MATTERS - NONE**

8. ORAL COMMUNICATIONS:

- A) Commissioner Barnard expressed she thought Mark J. Doddy served TCtv well.
- B) Commissioner Barnard also welcomed Acting Coordinator Don Fefie.
- C) Commissioner Carlson also expressed Mark J. Doddy did a good job.
- D) Commissioner Carlson mentioned he now has cable television installed at his home along with a new television set.
- E) Commissioner Carlson mentioned the upcoming celebration and soccer tournament at Nansen Field on St. Patrick's Day.
- F) Commissioner Hausmann extended best wishes to Mark J. Doddy.
- G) Commissioner Hausmann mentioned the anniversary of the Franklin D. Roosevelt's First Fireside Chat given on Sunday, March 12, 1933.
- H) Commissioner Hausmann also welcomed Acting Coordinator Don Fefie.
- I) Commissioner Korman said she will miss Mark J. Doddy, and wishes him well.
- J) Commissioner Korman is looking forward to the upcoming Torrance Symphony Concert.
- K) Commissioner Korman wished everyone a happy Easter.
- L) Commissioner Perkins also said she will miss Mark J. Doddy, and wishes him well.
- M) Commissioner Perkins also wished everyone a happy Easter and St. Patrick's Day.
- N) Commissioner Perkins also wished everyone happy Valentine's Day.
- O) Vice-Chairman Sunshine said he too will miss Mark J. Doddy.
- P) Vice-Chairman Sunshine also welcomed Acting Coordinator Don Fefie.

9. ADJOURNMENT:

Vice-Chairman Sunshine adjourned the meeting of march 12, 2008 to reconvene on Wednesday, April 9, 2008 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager

Roll Call: Barnard Carlson Hausmann Korman Perkins Sunshine Nishinaga