



## CENTENNIAL COMMITTEE

The Centennial Committee is established to plan and recommend fun-filled and educational events in the City to celebrate the City's first 100 years. Full committee and Sub-Committee meetings are held on the fourth Monday of each month at 7:00 p.m. at the Torrance Chamber of Commerce. All meetings are open to the public. Those who wish to speak on any matter on the agenda are asked to complete a "Speaker Information" card (available at the meeting) and relay it to the staff before leaving the meeting.

Staff reports are available for review in the City Clerk's Office. Direct any other questions or concerns to staff liaisons, Fran Fulton or Eleanor B. Jones at 310-618-5880. Agendas are posted on the City of Torrance web site [www.TorranceCA.Gov](http://www.TorranceCA.Gov).

In compliance with the Americans with Disabilities Act, if special assistance is needed to participate in this meeting, please call 310-618-2967. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR 35.102-104 ADA Title II] HOURS OF OPERATION

**Monday through Friday from  
7:30 a.m. to 5:30 p.m.**

**Offices are closed alternate  
Fridays.**

# CITY OF TORRANCE CENTENNIAL EXECUTIVE COMMITTEE

TORRANCE AREA CHAMBER OF COMMERCE  
3400 TORRANCE BOULEVARD  
TORRANCE, CALIFORNIA 90503

Monday, March 26, 2012  
5:00 p.m.

## AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. FLAG SALUTE
4. **ORAL COMMUNICATIONS #1 (Limited to a 30-minute period)**  
Comments on this portion of the agenda are limited to items not on the agenda and to no longer than three (3) minutes per speaker. Under the provisions of the Brown Act, the Committee is prohibited from taking action or engaging in discussion on any item not appearing on the posted agenda.
5. INTRODUCTIONS
6. CHAIR'S REMARKS
7. **EXECUTIVE COMMITTEE WORK**
  - A. Time Capsule (5:00 – 6:00)
    1. Contents
      - a. Churches and families
        - i. Welcome brochures
        - ii. Business cards
      - b. The Business District (A Place of Commerce and Work)
        - i. Torrance Area Chamber of Commerce membership book
        - ii. Discover Torrance
        - iii. *Sunset Magazine* article on Torrance
      - c. Hospitals
        - i. Information on first baby
        - ii. TMMC video
        - iii. Little Company of Mary
      - d. The Residential District (A Place to Live)
      - e. Schools and Friends
        - i. High School yearbooks
        - ii. List of schools and demographics
        - iii. List of current teachers/administration
        - iv. PTA

- f. Heroes and Home
    - i. Seaside Heroes Park
    - ii. Veteran's Wall & Rededication
    - iii. Police and Fire
  - g. Demographics
  - h. Other
    - i. Sponsors
    - ii. City Council
    - iii. Declarations from Elected Officials
      - a. President
      - b. Congress
      - c. Senate
      - d. Assembly
      - e. Supervisor
      - f. Mayor and Council
      - g. Other City Mayors
    - iv. Centennial Committee
      - a. Pictures and videos of the year
  - 2. Lid engraving
  - 3. Timeline review
    - a. Time Capsule to company to fill and seal by August 1
    - b. Items prepped by June 1
    - c. Lid engraving decision by May 1
    - d. Marker at Plaza decision by May 1
    - e. All Time Capsule items collected by May 1
- B. Reports from Sub-Committee Chairs
- 1. What events need PR – Duperron
  - 2. Update on increasing website traffic game web game – Sandt
    - a. Legal requirements
    - b. Prize donation
    - c. Publicizing
  - 3. Photo contest with Leadership Torrance
  - 4. Brick sales and promotion
  - 5. Upcoming promotion
  - 6. E-newsletter
- C. Discussion
- 1. Meeting dates
  - 2. Calendar review
  - 3. Pole banners
- D. Agenda planning April 23, 2012
- 1. Full Committee
  - 2. Executive Committee

## 8. ORALS

- A. Comments from Committee Members
- B. Announcements/Updates

## 9. ADJOURNMENT