

February 13, 2008

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, February 13, 2008, at 7:10 p.m. in the Torrance Community Television Classroom located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners: Barnard, Carlson, Hausmann, Perkins, Sunshine and Chair Nishinaga

Also Present: Cindy Hibbard, Secretary
Michael D. Smith, Cable & Community Relations Manager

Excused: None

Absent: None

3. FLAG SALUTE:

Commissioner Carlson led the salute to the flag.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Korman moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner, Carlson carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) December 12, 2007

MOTION: *Commissioner Carlson moved to approve the minutes of December 12, 2007. This motion seconded by Commissioner Perkins, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1) Producer Incentive Committee

Held until March 12, 2008.

2) 16th Annual TCtv Video Programming Awards Committee

Commissioners were encouraged to discuss their thoughts on the ceremony. In general, Commissioners thought the ceremony was a success event. Good attendance, heartfelt appreciation from Users, decorations was excellent, and pleased with staff support. Commissioner mentioned areas of improvement were, keeping the rear doors closed to eliminate exhaust from production van enter the room, some sound problems at the start of the ceremony, video segments a little long, and requested the corsages be wristband style instead of pins. Overall, the Commissioners felt the ceremony was well done.

Brief discussion followed.

MOTION: *Commissioner Carlson moved to accept the 16th Annual TCtv Video Programming Awards Committee Report for December 2007. This motion seconded by Commissioner Perkins, motion carried with aye vote.*

C) Report of the Community Television Center

1) **December, 2007** – Manager Smith discussed statistics for the month. He highlighted 19 new programs were completed with 29 programs bicycled. He also noted studio usage was at 72%, field camera check-outs for the DV Field Camcorders were at 51%. Post-production was up over the previous year at 59% compared to 25%. 02 potential Users attended the New Users Orientation, 01 certified. 01 potential User was mailed an It's Your TV Brochure, with 00 becoming certified to use the facility.

2) **January, 2008** - Manager Smith discussed statistics for the month. He highlighted 16 new programs were completed with 20 programs bicycled. He also noted studio usage was up to 68%, field camera check-outs for the DV Field Camcorders were at 52%. Post-production was also up at 63%. 03 potential Users attended the New Users Orientation, 01 certified. 01 potential User was mailed an It's Your TV Brochure, with 01 becoming certified to use the facility.

Brief discussion followed.

MOTION: *Commissioner Carlson moved to accept the Torrance Community Television Center Reports for December 2007 and January 2008. This motion seconded by Commissioner Perkins, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities

Jeff Bewkes as CEO, Time Warner touted the strength of cable TV, movies and digital endeavors, such as video-on-demand; announced impending cost cuts at the corporate level and within film division New Line Cinema; and said the company would immediately re-examine the ownership structure of Time Warner Cable.

AT&T is raising its DSL pricing by \$5 per month in March, narrowing what historically has been a sizable gap in high-speed Internet prices between the telephone company and its cable industry rivals. The price hike was first reported by the Chicago Tribune.

Verizon Communications, which recently signed up its 1 millionth FiOS TV subscriber, has been forced to tell some new customers to sit tight for a few weeks before they can get high-definition service because it has no more HD set-tops or digital video recorders in stock.

Cable operators and programmers can go ahead and fight the Federal Communications Commission in court over the agency's new rules that force double distribution of some TV stations by their local cable system. NCTA Says It Will Lobby Instead, but MSOs Could Act Separately

In a report, "Networked Nation: Broadband in America, 2007," the National Telecommunications and Information Administration promoted the statistic that broadband was available in "99% of the nation's ZIP codes, encompassing 99% of the nation's population."

Brief discussion followed.

MOTION: *Commissioner Sunshine moved to accept the Report of Legislative and Cable Related Activities for January 2008. This motion seconded by Commissioner Korman, motion carried with aye vote.*

E) Old Business - NONE

F) New Business

- 1) **A recommendation from the Cable & Community Relations Manager that the Commission accept and file the report concerning rate changes effective March, 2008, from Time Warner Cable. INFORMATION ONLY**
- 2) **A recommendation from the Cable & Community Relations Manager that the Commission accept and file the report concerning channel changes effective February 5, 2008, from Time Warner Cable. INFORMATION ONLY**
- 3) **A recommendation from the Cable & Community Relations Manager that the Chairperson accept and file a report concerning the Open Mic Night for the June 3, 2008 City of Torrance General Municipal Election. INFORMATION ONLY**

Commissioners selected shifts to cover the recording of Open Mic Night.

FRIDAY, APRIL 4, 2008

| TIME | HOST COMMISSIONER |
|-----------|-------------------|
| 3:00 p.m. | CARLSON, HENRY |
| 4:00 p.m. | CARLSON, HENRY |
| 5:00 p.m. | CARLSON, HENRY |
| 6:00 p.m. | HAUSSMANN, EILEEN |

| | |
|------------|-------------------|
| 7:00 p.m. | HAUSSMANN, EILEEN |
| 8:00 p.m. | SUNSHINE, STUART |
| 9:00 p.m. | SUNSHINE, STUART |
| 10:00 p.m. | SUNSHINE, STUART |

SATURDAY, APRIL 5, 2008

| TIME | HOST COMMISSIONER |
|------------|-------------------|
| 10:00 a.m. | NISHINAGA, LINDEN |
| 11:00 a.m. | NISHINAGA, LINDEN |
| 12:00 noon | NISHINAGA, LINDEN |
| 1:00 p.m. | KORMAN, DALE |
| 2:00 p.m. | KORMAN, DALE |
| 3:00 p.m. | KORMAN, DALE |
| 4:00 p.m. | HAUSSMANN, EILEEN |
| 5:00 p.m. | HAUSSMANN, EILEEN |

G) ADDENDUM MATTERS - NONE

8. ORAL COMMUNICATIONS:

- A) Commissioner Barnard mentioned she and her husband were hosting an exchange student from Hong Kong through El Camino College.
- B) Commissioner Carlson mentioned celebrating his 50th Wedding anniversary.
- C) Commissioner Korman thanked staff for the coverage of the upcoming Torrance Symphony concert, March 8, 2008.
- D) Commissioner Korman mentioned her daughter, who is the supervising producer on Extreme Makeover: Home Edition TV Show has been renewed for its 6th season.
- E) Commissioner Perkins also wished everyone happy Valentine's Day.
- F) Chairperson Nishinaga mentioned his upcoming trip to Japan in March to make a presentation at the Tokyo Institute of Technology on seismic engineering and sustainable "green" building design.
- G) Chairperson Nishinaga also mentioned that due to this event he would therefore not be able to attend the March 12, 2008 Cable TV Advisory Board Meeting and requested an excuse.

9. ADJOURNMENT:

Chairman Nishinaga adjourned the meeting of February 13, 2008 to reconvene on Wednesday, March 12, 2008 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager