

Common Cents

“An inside look into businesses and companies in the City of Torrance”

Common Cents is a half-hour show that explores local companies and small businesses, introduces viewers to the people behind the scenes and provides a comprehensive look at their operations, history and mission. **Common Cents** promotes a supportive relationship among the business community, the city government and the community at large.

Show #10.07
featuring
Pelican Products

Cablecast: 10/31/2007-11/28/2007

Pelican Products develops and manufactures rugged, watertight equipment protector cases and technically-advanced, safety-approved flashlights. Founded by Dave Parker and his wife Arline in 1976 as a part time mail order business, they began selling dive buoys out of their Torrance garage. From its humble beginnings, Parker has grown Pelican into a thriving, American manufacturer with over 600 employees worldwide and distribution centers in Europe, Canada, Japan and Australia.

For more information, contact:

Pelican Products
23215 Early Avenue
Torrance, CA 90505
www.pelican.com

Common Cents airs DAILY on CitiCABLE 3 at 10:30 AM & 4:30 PM
Exclusively on the Torrance Time Warner Cable Television System and www.torrnet.com
Since February 1, 2006, shows are archived online at http://torrance.granicus.com/ViewPublisher.php?view_id=7

Contact Associate Producer/On-Air Host Marie Choi at CommonCents@torrnet.com via e-mail or (310) 618-5762 if you have any questions or would like to be considered for a future episode of *Common Cents*.