

# ***Common Cents***

*“An inside look into businesses and companies in the City of Torrance”*

**Common Cents** is a half-hour show that explores local companies and small businesses, introduces viewers to the people behind the scenes and provides a comprehensive look at their operations, history and mission. **Common Cents** promotes a supportive relationship among the business community, the city government and the community at large.

**Show #8.06**  
**featuring**  
**The Ball Corporation**

**Cablecast: 9/6/2006-10/4/2006**

Since its founding in 1880, Ball Corporation has grown from a small producer of wooden-jacketed tin cans to an international manufacturing company with a cutting-edge aerospace business. One of its 75 plants worldwide is located in the City of Torrance where they manufacture and produce 12 and 16 ounce aluminum beer and beverage cans.

Recycling can make a difference for the environment and the community. According to the Aluminum Association, the top ten reasons to recycle aluminum cans are:

10. Because you “CAN”
9. You can earn cash
8. Recycling aluminum uses 95 percent less energy than making a new one
7. You can help the environment one “can” at a time.
6. Aluminum is the most recycled beverage container
5. Once an aluminum can is recycled, it can be a part of a new can within 60 days.
4. There is no limit to the amount of times aluminum can be recycled.
3. We consume over 80 billion aluminum soda cans every year.
2. The recycling industry employs tens of thousands of people.
1. The money from aluminum can recycling can go towards building more Habitat for Humanity Homes.

For more information, contact:

**Ball Corporation**  
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Torrance, CA 90503  
[www.Ball.com](http://www.Ball.com)

Common Cents airs DAILY on CitiCABLE 3 at 5:30 AM, 10:30 AM & 4:30 PM  
Exclusively on the Torrance Time Warner Cable Television System and [www.tornet.com](http://www.tornet.com)  
Since February 1, 2006, shows are archived online at [http://torrance.granicus.com/ViewPublisher.php?view\\_id=7](http://torrance.granicus.com/ViewPublisher.php?view_id=7)

Contact Associate Producer/On-Air Host Marie Choi at [mchoi@tornet.com](mailto:mchoi@tornet.com) via e-mail or (310) 618-5762 if you have any questions or would like to be considered for a future episode of *Common Cents*.